

*“If we’re not finding the largest truth then what have we spent our lives doing?
What’s the point of all this?”*

-Lauren Gunderson, *Silent Sky*



Highly theatrical and beautifully told, **Silent Sky** by Lauren Gunderson opens our Season of Wonder. The true story of 19th-century astronomer Henrietta Leavitt.



The theme for this year’s **5-Minute Fringe Festival** is Wonder. What do YOU wonder about? Does the word inspire feelings of awe or doubt? Performers push their creative boundaries to create new work.

Our **Play Reading Series** this spring will connect to the season’s theme of “Wonder” and will feature plays by local and regional playwrights. Each is performed as a staged reading followed by a talkback.



In Nature’s Studio closes our season, bringing performances outside to the walking path of the Reading Public Museum Arboretum, where the audience will walk through the park to see inspiring performances.

As always, our BCTV show, **Reading Reading**, where we talk with local playwrights and read new plays, will continue in the odd months on the third Tuesday at 6:30pm and anytime on our YouTube

channel.

Sponsorships support Reading Theater Project’s Theater for All initiative:

Pay-What-You-Will tickets to all live productions

Free community performances in person and online

Commitment to ADA accessible and LGBTQ+ welcoming venues

The **Reading Theater Project** is a **locally-focused theater company**, based in Greater Reading/Berks County, PA. We produce new theater with a focus on the **creative process** for the artists involved, resulting in a **unique production for the audience**. We value collaboration and creative challenges and **believe theater is an inclusive experience** that can reveal our shared human condition. **Risk-taking** and art-making are at the forefront of what we do.

SPONSORSHIP INFORMATION

Sponsorship level:

Season Sponsor: _____ Visionary @ \$2,500 _____ Creator @ \$1,000 _____ Artist @ \$500

Show Sponsor: _____ Director @ \$500 _____ Playwright @ \$250 _____ Ensemble @ \$100

Company name as it will appear in all print media: _____

Contact Name Authorizing Sponsorship: _____

Key Contact Email and Phone: _____

Billing Address: _____

Anything else you’d like us to know: _____

Please return the sponsorship information section to info@readingtheaterproject.org or to the address below.

Reading Theater Project Season Sponsor			
Sponsorship	Visionary	Creator	Artist
Price	\$2,500	\$1,000	\$500
Tickets (per show)	8	4	2
Opening Night Party	8	4	2
Ad in Playbill	Full page ad	Half page ad	1/4 page ad
Curtain Speech	All Shows		
Logo on Website	100% size	50% size	25% size
RTP outbound emails logo link	100% size	50% size	
Blast to RTP email list	2 email blasts	1 email blasts	
Social Media	4 posts	2 posts	1 post
Press Release Mention	Yes	Yes	Yes
Playbill Stuffer	Yes	Yes	
Reading Reading On Air Thanks	All Shows	1 show	
Annual Fundraiser Party Tickets	8	4	2
Exhibit Booth	All Shows	1 show	
Reading Theater Project Show Sponsor			
Sponsorship	Director	Playwright	Ensemble
Price	\$500	\$250	\$100
Tickets (1 show)	8	4	2
Opening Night Party	8	4	2
Show Program	Full page ad	Half page ad	1/4 page ad
Curtain Speech	Yes		
Website - Run of Show	100% size		
RTP outbound emails logo link	100% size	50% size	
Social Media	1 post		
Press Release Mention	Yes		
Playbill Stuffer	Yes		
Exhibit Booth	1 Show		

